



PREPROPOSAL STATEMENT OF INQUIRY

CR-101 (June 2004)
(Implements RCW 34.05.310)
Do **NOT** use for expedited rule making

Agency: Department of Licensing

Subject of possible rule making: Motor Vehicle Dealer rebate advertising

Statutes authorizing the agency to adopt rules on this subject: RCW 46.70.160 RCW 46.70.180

Reasons why rules on this subject may be needed and what they might accomplish: The Washington state new car vehicle industry has requested a change to the existing rebate advertising rules to prohibit rebate offers from being subtracted from the vehicle offering price, unless generally available to the public. The change is expected to provide the new car buying public a more accurate way of comparing advertising prices between dealers.

Identify other federal and state agencies that regulate this subject and the process coordinating the rule with these agencies:

Other federal and state agencies that regulate this subject: Office of Attorney General.

Rebate advertising complaints will be reviewed by the Department of Licensing with possible enforcement coordination with the Office of the Attorney General, Consumer Protection Division.

Process for developing new rule (check all that apply):

- ☒ Negotiated rule making
- ☐ Pilot rule making
- ☐ Agency study
- ☐ Other (describe)

DOL has been working with the Office of Attorney General, consumer protection division, and Washington State Auto Dealer Association in developing the rule change.

How interested parties can participate in the decision to adopt the new rule and formulation of the proposed rule before publication:

(List names, addresses, telephone, fax numbers, and e-mail of persons to contact; describe meetings, other exchanges of information, etc.)

Interested parties may send in comments by mail, phone, facsimile or email. Additional information will be posted on the Vehicle Dealer Licensing website as it becomes available at:

<http://www.dol.wa.gov/business/vehiclevesseldealer/dlrdealer.html>

Mail: Heidi Graham, Dealer & Manufacturer Services, Business and Professions Division, Department of Licensing, PO Box 9039, Olympia, WA 98507-9039.

Phone: (360) 664-6455 Email: hgraham@dol.wa.gov Fax: (360) 586-6703

DATE

March 10, 2014

NAME (TYPE OR PRINT)

Damon Monroe

SIGNATURE

Damon Monroe

TITLE

Rules Coordinator

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OFFICE OF THE CODE REVISER
STATE OF WASHINGTON
FILED

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